



Jafa GROUP
5601 Bridge Street Suite 300
Fort Worth, TX 76112
Office Phone: 817-487-6684
Office Fax: 817-277-1144
Website: www.jafagroup.com

Developmental Coach Training Program

Developmental Coach Training Program's mission is to train students to become effective professional coaches. Students will utilize the most current methodologies that promote positive thinking patterns and goal-directed behavior. The training program is also designed to teach self-development, goal attainment and behavior modification.

Objectives

1. To teach students to develop the skills and competencies necessary to be a professional coach
2. To teach students steps in setting up a professional coach practice
3. To teach constructive methods for changing attitudes and patterns of thinking that are negative and non-productive

Curriculum

DVC 1: Basic Developmental Coaching

Basic Developmental Coaching is an introduction on how to be a coach. It focuses on practical coaching applications; highlights fifteen non-therapeutic models for change and coaching terminologies.

DVC II: Advanced Developmental Coaching

Prerequisite: Basic Developmental Coaching

Advanced Developmental Coaching builds upon DVC I, Thirty-nine non-therapeutic models are taught. The course is designed to produce a comprehensive understanding of application of modes that increases the success of overcoming obstacles and reaching goals.

DVC III: Personal Growth and Development

This course focuses on the Coach's personal growth and development under the guidance of a veteran DVC. To reach this level of coaching, a student must have a full practice (8-15 clients) and is financially compensated through their private practice. The course is augmented with case studies, assignments, experimental learning and individual counseling and supervision as needed. The course is eight months in duration.

DVC IV: Developmental Analyst and Consultant

This course focuses on the Coach building an international business, supervision of DVC III students and the development of a highly effective practice - to reach this level of coaching, a student must have a full practice (16-30 clients) and is financial compensated through their private practice. The course is augmented with case studies, assignments, global marketing strategies, discussions regarding supervision of DVC III students, workshop development, presentations, writing books and creating CD's.

How to Set Up a Coaching Practice

This course will review writing a business plan; sources of funding; tax structure, personnel, marketing and technology. The course presents useful information for the person who wants to develop a private practice.

Code of Ethics

This course is designed to explore the legal and non-legal boundaries in the area of coaching. We will discuss several case studies.



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Course Registration Form

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Home Phone: _____ Cell Phone: _____

Choose the following Course(s) you would like to attend.

Course Description	Amount
DVC I \$695.00 for 1 Day Course	
DVC II \$995.00 for 2 Day Course	
DVC III \$800.00 per month for 8 Month Course (20% discount if entire course is paid in advance = 8 months / \$5,120.00)	
DVC IV \$1,295.00 for 2 Day Course	
How to Set up a Coaching Practice \$695.00 for 1 Day Course	
Code of Ethics \$60.00 for 3 Hour Course	
	Sub Total \$
	*Discount \$
	Grand Total \$

10% Discount for students who sign up and pay for more than one course at a time.

I have enclosed a check / money order for the amount of: \$ _____